

SURPRISE REGIONAL CHAMBER OF COMMERCE



The Chamber is **community**

Whether in times of prosperity or times of crisis, we are with you on the front lines, leading the way and making sure our community emerges stronger than ever.

We are all in this together.

**SURPRISE REGIONAL CHAMBER OF
COMMERCE**

CATALYST. CONVENER. CHAMPION

What We Do:

Our Chamber of Commerce is an organization of businesses seeking to further their collective interests while advancing the community. Business owners voluntarily form these local societies to advocate on behalf of the community at large, economic prosperity and business interests. Our Chamber strives to further the collective interests of the business community, champions free-enterprise, and works to solve challenges faced by business owners. Meeting attendance is never required. We are not a Chamber of events and mixers. **We are a 21st Century Chamber.**

FOR MORE INFORMATION, CALL MARY ORTA AT (623)218 8202
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How Membership Benefits You

Companies join a chamber of commerce to increase their organization's visibility and invest in the future of their community. The Surprise Regional Chamber is the largest and oldest chamber of commerce in our region (El-Mirage, Sun City, Sun City West, Surprise, Waddell and Youngtown)

The Surprise Regional Chamber of Commerce offers several membership levels so that every company, big or small, can enjoy the appropriate level of benefits and privileges of membership in the largest and most influential business organization in our service territory. The Basic Business Membership includes a wide array of benefits and services. The Chairman Circle membership involves additional branding and marketing opportunities, and allows for greater customization based on a company's special marketing objectives.

The Chamber's annual communication survey indicates the following as important reasons for joining our Chamber

BUILDING A STRONGER LOCAL ECONOMY. The Chamber's Core Fundamentals not only help your business grow, they help the Chamber promote a strong local economy across our region.

WE ARE THE VOICE OF THE BUSINESS COMMUNITY. Gain a Voice on Issues, Take a stand on tough issues and oppose new regulations, taxes, fees, and assessments directed at the business community. As a Chamber member, your organization has several opportunities to serve on advocacy-focused committees and task forces that align with your interests and needs.

BRAND ASSOCIATION. Chambers are a globally-recognized brand and the enhanced name recognition the Chamber gives to its members helps to make sure your business is well known and respected in the community.

ABILITY TO CONNECT. Companies find great value in the Chamber's ability to connect them to new business relationships and help them access new business opportunities not to mention the professional development opportunities provided our members.



FEWER WORRIES. Have a Voice! Fewer worries in knowing we are working on legislative issues that are affecting your business. The Chamber outlines those priorities to strengthen local business communities in our annual **Local and State Government Policy Agenda**. We support pro-business policies and limited government. As a business advocate organization, we need to emphasize our core principles of free enterprise, and remind elected officials that removing obstacles to job creation and economic growth is paramount.

LOBBYING ON YOUR BEHALF. We are your voice! Our registered lobbyist pushes for business friendly policies and a competitive tax environment that attract both new business and high-quality workers. Additionally, they seek to limit government regulations and intrusions that hinder our business community's ability to meet the needs and demands of consumers and employees.

ENHANCE YOUR CREDIBILITY. A chamber of commerce is one the most respected and trusted brands in America! Joining a chamber is an effective business strategy because 63% of consumers think more favorably of businesses that are members.

ENGAGE IN COMMUNITY ISSUES AND MAKE CONNECTIONS. Convening leaders and influencers to discuss and learn about the challenges and opportunities facing business. Perfect for CEO's, business owners and community stakeholders.

GET FOUND ONLINE (SEO). The Chamber's Traffic Catcher System (TCS), helps boost traffic to our member's websites and helps businesses get found in local internet searches (1.4 Million times in 2019). This means increased awareness, more leads, and sales for Chamber members! A \$799 value and free with your membership.

GET MORE CUSTOMERS. We encourage the community to "Shop Local." Also, you can reach more customers with the Chamber's awarding winning Shop Surprise digital text marketing program. Great for restaurants and retailers.

BETTER EMPLOYEES FOR YOUR BUSINESS AND OUR COMMUNITY (INTERN PROGRAM). As a promotional partner for Career Technical Education, we can assist in getting interns for your business while improving the overall quality of our workforce.

MORE EFFECTIVE ENGAGEMENT WITH YOUR CUSTOMERS AND CLIENTS. Text Message Marketing is growing exponentially. Businesses use text marketing to build customer loyalty programs and to communicate with their clients. Why is text message marketing so popular? Compared to email marketing, which has an average open rate of 22%, the huge 98% open rate of SMS messages is even more impressive. Get a free trail; packages start as low as \$40 per month. This is a great communication tool for restaurants, churches, retailers, small home-based businesses, insurance companies and more.



BOOST SALES AND MARKETING WITH ADDITIONAL ADVERTISING. The Chamber is one of the most respected and trusted brands in America! The Chamber's Online Directory of members appears on three websites/pages (Chamber, Shop Surprise, and Visitor web pages). This means exposing your business to more potential customers. Get Leads from the Internet with a **Free Mobile Ready Website.** Get leads, sell products, and grow your business online. Easy to Edit, Free Set-Up, Insert Video/Multimedia, Easy to Use Appointment System, built in Contact System and a Photo Tour - to highlight your products or services. The website package is valued at \$699 and is free with any basic membership!

THE CHAMBER COMMUNITY CALENDAR. With almost 18,000 views last year, our community calendar is used by businesses, residents and visitors alike! Community events, business meetings, member only events, grand openings and more.

BUSINESS RESOURCES. The Chamber offers free business resources, including FREE training and mentors to help you grow your business.

GAIN A COMPETATIVE ADVANTAGE WITH A BRANDING OR PROMOTIONAL SPONSORSHIP. Branding with the Chamber is an effective business strategy because consumers think more favorably of businesses that are partners. The Chamber makes available an array of recognition including prominent level branding opportunities and one-off customization to meet the specific marketing goals and objectives of a business. These unique benefits are not available with basic membership & sponsorship packages.

COVID-19 RESOURCES

Corona Virus Resources | Response | Impact. A business continuity plan to continue business is essential. The Chamber is providing tools to create a plan that addresses the impact of many hazards.

Northwest Valley Economic Development Coalition Launches "Be Kind" Campaign. In the wake of a national pandemic, business leaders in Surprise, El Mirage and Youngtown are spreading a message of kindness. A new public education campaign launched today by the three cities and the Surprise Regional Chamber of Commerce encourages every person to "Spread Kindness Instead" as they are out and about patronizing local merchants. A limited number of printed materials for the Be Kind campaign are being provided by all three cities, and digital copies are available on the Surprise Regional Chamber of Commerce website. The materials are free to any business in the Northwest Valley.

Meeting Attendance is Never Required
Your Investment in the Chamber is 95% Tax deductible

JOIN NOW!

